



International Educational Symposium 2009

Poster Competition November 10, 2009

The International Education Symposium 2009 will be holding a poster competition highlighting case studies. The purpose of the poster session is for attendees to share their cases with each other to aid in the promotion of effective rehabilitation. Case studies, both positive and negative, can involve rearing techniques, disease prevention or management, injury treatment, nutrition, or other topics related to wildlife rehabilitation.

There will be three topics for poster presentations: Mammals, Birds and, Reptiles and Amphibians. If your poster topic does not fall under the three topics above, we still encourage you to submit your application. Topics may be added as needed.

The poster session will be held as a friendly competition during the symposium welcome reception on Tuesday, November 10, 2009. Poster presenters are required to be present during the welcome reception to discuss their poster with other symposium attendees. Judging will take place privately prior to the welcome reception. Prizes will be awarded.

All symposium attendees are invited to participate. Poster presenters are required to submit an application to present at least 30 days prior to the start of the symposium. Application must be received by October 12, 2009.

What is a poster?

A poster is a way attendees can share their case studies amongst colleagues. Below are two websites with excellent examples of effective posters:

- <http://www.kumc.edu/SAH/OTEd/jradel/effective.html>
- <http://www.ncsu.edu/project/posters/examples/>

Poster sizes should be a minimum of 3' x 2' and a maximum of 8' x 4'. Presenters should also have their poster information available in handout form for interested attendees. Posters will need to be submitted two hours prior to the welcome reception. Posters can be submitted at the IWRC registration table. Presenters will need to be present next to their poster for the first 45 minutes of the welcome reception to discuss their poster with any reception attendees.

How will the posters be judged?



The judging panel will consist of 3-5 members selected prior to the start of the symposium. The judging panel will be looking for details such as: ease of reading and understanding of poster material, layout and presentation, merit as a wildlife rehabilitation poster, etc.

Prizes will be presented to the top posters in each of the three topics. Prizes will include various donated items.

How to begin?

We all have that perfect way of doing our job, or a special case that really touches our hearts and challenges our skills. Please think about this over the summer and record everything. Digital photos are a great way of bringing our subject to life for our colleagues. As always, keep detailed records: admission notes, veterinary visits, X-rays, weight gains and losses, caloric intake and diets, drug therapy, and supportive care sessions. All of these aspects will further aid your colleagues to deliver quality care to their wild patients.

Work with your team: staff, volunteers, veterinarian and even the finder. All have contributed to the outcome for your patient. Include all aspects that contribute to your posters title. It is always useful to have a very specific question to answer. Examples of subjects covered: wound management (photo of bird held to have wound flushed), X-ray, veterinary care (antibiotics, pain management – photos with dose rates etc), diet (photo), weight gain (chart), release considerations (weather, site, - photo of site with release).

This is not a scientific peer reviewed activity, however please bring as much scientific process to your work. Avoid stating opinions, unless scientifically validated, as any more than that.

Below are particular points to consider when putting your poster together:

- Divide the contents of your poster into appropriate sections. For instance -- title of paper, author, institutional affiliation; abstract; methodology; data; results; conclusions. Be sure to include each section on a separate sheet(s) of paper.
- Use large (at least size 16 font) lettering for the poster's title, author and institutional affiliation. Make the lettering at least one inch high.
- Avoid fonts that are script or difficult to read.
- If hand lettering is required, use a black felt-tip pen (Sharpie).
- Be concise with your written material. Save elaborative points for discussion/interaction with viewers. For conclusions, focus on a central finding that lends itself to informal discussion.



- Use graphs, charts and/or tables (color if possible) to show results. Graphics help make your poster interesting.
- A neutral poster or matte board is more amenable to the eye than a bright colored background. A splash of color here and there, perhaps highlighting central finding(s) or provocative results, will make your poster "stand out" from the crowd.
- A mailing tube or portfolio case is recommended for transporting your poster.
- Have a notepad handy when presenting at your poster session. It may be helpful in elaborating on your findings, or for taking names & addresses of people interested in your research.

Submit Applications to Present to Lynn Miller at mbeland@securenet.net or mail to IWRC at PO Box 8187, San Jose, CA 95155. If you have any questions, please email Lynn or contact IWRC at (408) 271-2685.

Good luck!

APPLICATION TO PRESENT POSTER

International Education Symposium 2009
Virginia Beach, VA
November 10, 2009

Name: _____

Address: _____

Phone: _____

Email: _____

Poster Title: _____

Poster Size: _____

I agree to have my poster on the IWRC website after this event.

Signature _____ Date _____